

REP HEADLINE# 6394592 TRF# E:063945 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV2/12 12.55
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6394592 CLASS: NATL. LOCAL REGIONAL

PROCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 12.55

REP: 11/2 REV
 REV FROM ON LINES 17,19,36,38,66,68,83,85,102,104
 TILL SAME
 PLEASE CONFIRM
 THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSSROADS

8/11/2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	NZ		700P-730P	30		\$2,200.00	11/2	11/2	1		FRI	1
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 27												
AGENCY EST# = 1274												

PROGRAM : NEWS
 CON COM1 : NEWS

19	NZ		730P-800P	30		\$2,200.00	11/2	11/2	1		FRI	1
PROGRAM : ET												
CON COM1 : ET												

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REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 NOV2/12 12.55
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36		NZ	700P-730P	30		\$2,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
38		NZ	730P-800P	30		\$2,200.00	11/5	11/5	1		MON	1
PROGRAM : ET												
CON COM1: ET												
66		NZ	700P-730P	30		\$2,200.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
CON COM1: NEWS												
68		NZ	730P-800P	30		\$2,200.00	11/1	11/1	1		THU	1
PROGRAM : ET												
CON COM1: ET												
83		NZ	700P-730P	30		\$2,200.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
CON COM1: NEWS												
85		NZ	730P-800P	30		\$2,200.00	10/30	10/30	1		TUE	1
PROGRAM : ET												
CON COM1: ET												
102		NZ	700P-730P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : NEWS												
CON COM1: NEWS												
104		NZ	730P-800P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : ET												
CON COM1: ET												

NOV/12 215225.00 CONTRACT TOTAL 215225.00
 TOTAL SPOTS 111

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 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.55
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$978,295 WFLA 22% WFTS 20% WTSP 32% WTVT 16% WTOG 2% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-AUD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV2/12 12.50
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
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93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

	CLASS:	NATL.	LOCAL	REGIONAL
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—(CE)

DATE NOV2/12 12.50

11/2 REV
CANCELED LINES 42, 43, 46, 49
ADDED LINES 106-111 (\$6,500 WAS MOVED FROM HL #6387728)
REV TFL \$215,225 @111x
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	INVT	:	: SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1274												

SAT
O

REF HEADLINE# 63944592 TRF# E:063345
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.50
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	S		1000A-1100A	30		\$6,500.00	11/4	11/4	0		SUN	0
PROGRAM : MEET PRESS-SUN												
CON COM1: MEET PRESS-SUN												
49	S		800P-1100P	30		\$4,500.00	11/4	11/4	0		SUN	0
PROGRAM : AMERICA'S GOT TALENT (REPEAT)												
CON COM1: AMERICA'S GOT TALENT (REPEAT)												
106	A		700P-800P	30		\$2,500.00	11/3	11/3	2		SAT	2
PROGRAM : STARWATCH:JAMES BOND												
CON COM1: STARWATCH:JAMES BOND												
107	A		600A-700A	30		\$1,500.00	11/5	11/5	2		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
108	A		700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
109	A		800P-1000P	30		10500.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
110	A		330P-700P	30		\$1,750.00	11/3	11/3	3		SAT	3
PROGRAM : NOTRE DAME V. PITT												
CON COM1: NOTRE DAME V. PITT												
111	A		1135P-1235A	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
NOV/12 215225.00											CONTRACT TOTAL 215225.00	
											TOTAL SPOTS 111	

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 REP HEADLINE# 6394892 TRF# E:000045
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 NOV2/12 12.50
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$978,295 WFLA 32% WFTS 20% WTSP 32% WTVT 16% WTOG 2% WTTA 1% WMOR 1%
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 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue	Submission Cost:	215225	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	02	600	30 Comme	Nbr of Spots	1		1	600
2	M-F 10a News ...F..	02	275	30 Comme	Nbr of Spots	1		1	275
4	M-F 1030a Extra ...F..	02	250	30 Comme	Nbr of Spots	1		1	250
5	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	1300	30 Comme	Nbr of Spots	1		1	1300
6	M-F 12p Today Show III ...F..	01	400	30 Comme	Nbr of Spots	1		1	400
7	M-F 2p Rachael Ray ...F..	02	450	30 Comme	Nbr of Spots	1		1	450
8	M-F 3p Doctors ...F..	02	750	30 Comme	Nbr of Spots	1		1	750
9	M-F 4p Dr Oz ...F..	01	1130	30 Comme	Nbr of Spots	1		1	1130
10	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1		1	300
Weekly Totals: Total Spots(Ord Spots)						88	24	112	
Open PR						-1		-1	-6500

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 5p News ...F..	01	1700	30 Comme	Nbr of Spots 1		1	1700
12	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots 1		1	550
13	M-F 530p News ...F..	01	1700	30 Comme	Nbr of Spots 1		1	1700
14	M-F 6p News ...F..	01	2600	30 Comme	Nbr of Spots 1		1	2600
15	M-F 6a News ...F..	01	1500	30 Comme	Nbr of Spots 1		1	1500
16	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
17	M-F 7p News ...F..	01	2200	30 Comme	Nbr of Spots 1		1	2200
18	M-F 7a Today Show ...F..	01	2000	30 Comme	Nbr of Spots 1		1	2000
19	M-F 730p Entertainment Tonight ...F..	01	2200	30 Comme	Nbr of Spots 1		1	2200
20	M-F 9a Today Show II ...F..	01	1050	30 Comme	Nbr of Spots 1		1	1050
21	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots 1		1	600
22	M-F 10a News M.....	02	275	30 Comme	Nbr of Spots 1		1	275
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Buyer:	..	Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est/PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
23	M-F 1030a Extra M.....	02	250	30 Comme	Nbr of Spots	1	1	250
24	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	1	1	1300
26	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
27	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots	1	1	450
28	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots	1	1	750
29	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots	1	1	1130
30	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
31	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-F 530a News M.....	01	550	30 Comme	Nbr of Spots	1	1	550
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Buyer:		Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
34	M-F 6p News M.....	01	2600	30 Comme	Nbr of Spots	1	1	2600
35	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	1	1	1500
36	M-F 7p News M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
37	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 730p Entertainment Tonight M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
39	Mon 8-10p ET / 7-9p CT Voice M.....	02	15000	30 Comme	Nbr of Spots	1	1	15000
40	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
41	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2650	30 Comme	Nbr of Spots	1	1	2650
42	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots	1	1	1000
43	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots	1	1	600
44	Sun 10a Meet The PressS	01	6500	30 Comme	Nbr of Spots	1	1	6500
45	Sun 6p News	01	1600	30	Nbr of Spots	1	1	1600
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
46	Sun 630p ET / 530p CT NBC Nightly NewsS	01	8000	30 Comme	Nbr of Spots	1	1	8000
47	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
48	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	28000	30 Comme	Nbr of Spots	1	1	28000
49	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	1	1	600
50	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	Nbr of Spots	1	1	600
51	M-F 10a News ...T...	02	275	30 Comme	Nbr of Spots	1	1	275
52	M-F 1030a Extra ...T...	02	250	30 Comme	Nbr of Spots	1	1	250
53	M-Su 11p News ...T...	01	2500	30 Comme	Nbr of Spots	1	1	2500
54	M-F 12p Today Show III ...T...	01	400	30 Comme	Nbr of Spots	1	1	400
55	M-F 2p Rachael Ray ...T...	02	450	30 Comme	Nbr of Spots	1	1	450
56	M-F 3p Doctors ...T...	02	750	30 Comme	Nbr of Spots	1	1	750
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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 Submission Number 822 Issue 2



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PHONE (813) 228-8888

Client: American Crossroads/ Issue	Submission Cost: 215225	Campaign Ref: E:063945920
Buyer: "	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est/PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
57	M-F 4p Dr Oz ...T...	01	1130	30 Comme	Nbr of Spots 1		1	1130
58	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots 1		1	300
59	M-F 5p News ...T...	01	1700	30 Comme	Nbr of Spots 1		1	1700
60	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots 1		1	550
61	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots 1		1	1700
62	M-F 6p News ...T...	01	2600	30 Comme	Nbr of Spots 1		1	2600
63	M-F 7p News ...T...	01	2200	30 Comme	Nbr of Spots 1		1	2200
64	M-F 7a Today Show ...T...	01	2000	30 Comme	Nbr of Spots 1		1	2000
65	M-F 730p Entertainment Tonight ...T...	01	2200	30 Comme	Nbr of Spots 1		1	2200
66	M-F 9a Today Show II ...T...	01	1050	30 Comme	Nbr of Spots 1		1	1050
67	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	Nbr of Spots 1		1	600
68	M-F 10a News ...T...	02	275	30 Comme	Nbr of Spots 1		1	275
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
69	M-F 1030a Extra T.....	02	250	30 Comme	Nbr of Spots	1	1	250
70	M-Su 11p News T.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
71	M-F 12p Today Show III T.....	01	400	30 Comme	Nbr of Spots	1	1	400
72	M-F 2p Rachael Ray T.....	02	450	30 Comme	Nbr of Spots	1	1	450
73	M-F 3p Doctors T.....	02	750	30 Comme	Nbr of Spots	1	1	750
74	M-F 4p Dr Oz T.....	01	1130	30 Comme	Nbr of Spots	1	1	1130
75	M-F 5a News T.....	01	300	30 Comme	Nbr of Spots	1	1	300
76	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
77	M-F 530a News T.....	01	550	30 Comme	Nbr of Spots	1	1	550
78	M-F 530p News T.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
79	M-F 6p News T.....	01	2600	30 Comme	Nbr of Spots	1	1	2600
80	M-F 7p News T.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue	Submission Cost: 215225	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/29	11/05	Total	Cost
81	M-F 7a Today Show ..T....	01	2000	30 Comme	Nbr of Spots	1		1	2000
82	M-F 730p Entertainment Tonight ..T....	01	2200	30 Comme	Nbr of Spots	1		1	2200
83	M-F 9a Today Show II ..T....	01	1050	30 Comme	Nbr of Spots	1		1	1050
84	M-F 1p Days Of Our Lives ..W....	02	600	30 Comme	Nbr of Spots	1		1	600
85	M-F 10a News ..W....	02	275	30 Comme	Nbr of Spots	1		1	275
86	M-F 1030a Extra ..W....	02	250	30 Comme	Nbr of Spots	1		1	250
87	M-F 1135p ET / 1035p CT Tonight Show ..W....	01	1300	30 Comme	Nbr of Spots	1		1	1300
88	M-F 12p Today Show III ..W....	01	400	30 Comme	Nbr of Spots	1		1	400
89	M-F 2p Rachael Ray ..W....	02	450	30 Comme	Nbr of Spots	1		1	450
90	M-F 3p Doctors ..W....	02	750	30 Comme	Nbr of Spots	1		1	750
91	M-F 4p Dr Oz ..W....	01	1130	30 Comme	Nbr of Spots	1		1	1130
92	M-F 5a News	01	300	30	Nbr of Spots	1		1	300
Weekly Totals: Total Spots(Ord Spots)						88	24	112	
Open PR						-1		-1	-6500

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue	Submission Cost:	215225	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est/PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
93	M-F 5p News ..W....	01	1700	30 Comme	Nbr of Spots	1	1	1700
94	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
95	M-F 530p News ..W....	01	1700	30 Comme	Nbr of Spots	1	1	1700
96	M-F 6p News ..W....	01	2600	30 Comme	Nbr of Spots	1	1	2600
97	M-F 6a News ..W....	01	1500	30 Comme	Nbr of Spots	1	1	1500
98	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	7000	30 Comme	Nbr of Spots	1	1	7000
99	M-F 7p News ..W....	01	2200	30 Comme	Nbr of Spots	1	1	2200
100	M-F 7a Today Show ..W....	01	2000	30 Comme	Nbr of Spots	1	1	2000
101	M-F 730p Entertainment Tonight ..W....	01	2200	30 Comme	Nbr of Spots	1	1	2200
102	M-F 9a Today Show II ..W....	01	1050	30 Comme	Nbr of Spots	1	1	1050
103	Fri 10p ET / 9p CT Revolution ...F..	01	10000	30 Comme	Nbr of Spots	1	1	10000
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 822 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue	Submission Cost: 215225	Campaign Ref: E:063945920
Buyer: "	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
104	Sat 7p Star WatchS.	01	2500	30 Comme	Nbr of Spots 2		2	5000
105	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots 2	2	2	3000
106	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots 1		1	1000
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	10500	30 Comme	Nbr of Spots 1	1	1	10500
108	Sat Notre Dame FootballS.	01	1750	30 Comme	Nbr of Spots 3		3	5250
109	M-F 1135p ET / 1035p CT Tonight Show M.....	02	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals:					88	24	112	
Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
44	Sun 10a Meet The Press	30 Commercial	10/29/12	Open Pre Emption	6,500.00		0000000000	E:063945920

Grand Totals

		Month 11 Weeks: 4	
		10/29	11/05
Totals			
Spots	112	88	24
Cost	221725	168520	53205

Grand Totals:

Spots:	112
Gross Total:	215,225.00
Commission:	32,283.75
Net Total:	182,941.25

REP HEADLINE# 0394592
*** ORIGINAL REV# ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT24/12 11.34
*** WFLA-TV ***

ACV # ACV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6394592

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OF BILLING NEEDED

DATE OCT24/12 11.34

REP: NEW ORDER
TEL 6208, 725 0105X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

440-413,500

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 1274

1			100P-200P	30		\$600.00	11/2	11/2	1		FRI	1
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DAYS-OUR LIVES
CON COM1 : DAYS-OUR LIVES

2			1000A-1030A	30		\$275.00	11/2	11/2	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DAYTIME
CON COM1 : DAYTIME

3			1000P-1100P	30		10000.00	11/2	11/2	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DATELINE FR-NBC
CON COM1 : DATELINE FR-NBC

10/24/12 FCC(5)

REP HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	11/2	11/2	1		FRI	1
5			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	11/2	11/2	1		FRI	1
6			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	11/2	11/2	1		FRI	1
7			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/2	11/2	1		FRI	1
8			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	11/2	11/2	1		FRI	1
9			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,130.00	11/2	11/2	1		FRI	1
10			500A-530A PROGRAM : NC8 TODAY@5AM CON COM1: NC8 TODAY@5AM	30		\$300.00	11/2	11/2	1		FRI	1
11			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	11/2	11/2	1		FRI	1
12			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$550.00	11/2	11/2	1		FRI	1

REF HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
13			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/2	11/2	1		FRI	1
14			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/2	11/2	1		FRI	1
15			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	11/2	11/2	1		FRI	1
16			630P-700P PROGRAM : NBC NITELY NWS< CON COM1: NBC NITELY NWS<	30		\$7,000.00	11/2	11/2	1		FRI	1
17			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30< <i>NEWS</i>	30		\$2,200.00	11/2	11/2	1		FRI	1
18			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/2	11/2	1		FRI	1
19			730P-800P PROGRAM : EXTRA <i>CT</i> CON COM1: EXTRA <i>CT</i>	30		\$2,200.00	11/2	11/2	1		FRI	1
20			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	11/2	11/2	1		FRI	1
21			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	11/5	11/5	1		MON	1

REF HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	11/5	11/5	1		MON	1
23			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	11/5	11/5	1		MON	1
24			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$2,500.00	11/5	11/5	1		MON	1
25			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,300.00	11/5	11/5	1		MON	1
26			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	11/5	11/5	1		MON	1
27			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/5	11/5	1		MON	1
28			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$750.00	11/5	11/5	1		MON	1
29			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	11/5	11/5	1		MON	1
30			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	11/5	11/5	1		MON	1

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
31			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	11/5	11/5	1		MON	1
32			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	11/5	11/5	1		MON	1
33			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/5	11/5	1		MON	1
34			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/5	11/5	1		MON	1
35			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	11/5	11/5	1		MON	1
36			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	11/5	11/5	1		MON	1
37			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/5	11/5	1		MON	1
38			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,200.00	11/5	11/5	1		MON	1
39			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		15000.00	11/5	11/5	1		MON	1

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
40			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	11/5	11/5	1		MON	1
41			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$2,650.00	11/3	11/3	1		SAT	1
42			600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$1,500.00	11/3	11/3	1	<i>ma</i>	SAT	1
43			630P-700P PROGRAM : NBC NIGHTLY NEWS - SAT CON COM1: NBC NIGHTLY NEWS - SAT	30		\$7,000.00	11/3	11/3	1	<i>ma</i>	SAT	1
44			700A-900A PROGRAM : THE TODAY SHOW - SATURDAY CON COM1: THE TODAY SHOW - SATURDAY	30		\$1,000.00	11/3	11/3	1		SAT	1
45			900A-1000A PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$600.00	11/3	11/3	1		SAT	1
46			1000A-1100A PROGRAM : MEET PRESS-SUN CON COM1: MEET PRESS-SUN	30		\$6,500.00	11/4	11/4	1		SUN	1
47			600P-630P PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN	30		\$1,600.00	11/4	11/4	1		SUN	1
48			630P-700P PROGRAM : NBC-NWS SUN CON COM1: NBC-NWS SUN	30		\$8,000.00	11/4	11/4	1		SUN	1

REP HEADLINE# 0394392
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49			800P-1100P	30		\$4,500.00	11/4	11/4	1		SUN	1
PROGRAM : AMERICA'S GOT TALENT (REPEAT)												
CON COM1 : AMERICA'S GOT TALENT (REPEAT)												
50			800A-900A	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1 : SUN TODAY-NBC												
51			815P-1130P	30		28000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SUN-FTBL<												
CON COM1 : NBC SUN-FTBL<												
52			900A-1000A	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : NWSCH8 SUN-AM												
CON COM1 : NWSCH8 SUN-AM												
53			100P-200P	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : DAYS-OUR LIVES												
CON COM1 : DAYS-OUR LIVES												
54			1000A-1030A	30		\$275.00	11/1	11/1	1		THU	1
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
55			1030A-1100A	30		\$250.00	11/1	11/1	1		THU	1
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
56			1100P-1135P	30		\$2,500.00	11/1	11/1	1		THU	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1 : NEWS CHANNEL 8 @11PM												
57			1200N-100P	30		\$400.00	11/1	11/1	1		THU	1
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												

1 Ma

REP HEADLINE# 0394532
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/1	11/1	1		THU	1
59			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$750.00	11/1	11/1	1		THU	1
60			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	11/1	11/1	1		THU	1
61			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	11/1	11/1	1		THU	1
62			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	11/1	11/1	1		THU	1
63			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	11/1	11/1	1		THU	1
64			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/1	11/1	1		THU	1
65			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/1	11/1	1		THU	1
66			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	11/1	11/1	1		THU	1

30< NEWS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
GROSS WORKSHEET HARRIS REPORT FROM REP
OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			100A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/1	11/1	1		THU	1
68			730P-800P PROGRAM : EXTRA ET CON COM1: EXTRA	30		\$2,200.00	11/1	11/1	1		THU	1
69			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	11/1	11/1	1		THU	1
70			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/30	10/30	1		TUE	1
71			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	10/30	10/30	1		TUE	1
72			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/30	10/30	1		TUE	1
73			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$2,500.00	10/30	10/30	1		TUE	1
74			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/30	10/30	1		TUE	1
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CO	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
76			300P-400P PROGRAM : DOCTORS< CON COM1 : DOCTORS<	30		\$750.00	10/30	10/30	1		TUE	1
77			400P-500P PROGRAM : FR. OZ< CON COM1 : DR. OZ<	30		\$1,130.00	10/30	10/30	1		TUE	1
78			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1 : NC8 TODAY@5AM<	30		\$300.00	10/30	10/30	1		TUE	1
79			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1 : NWSCH8 AT 5P<	30		\$1,700.00	10/30	10/30	1		TUE	1
80			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1 : NC8 TODAY@5:30<	30		\$550.00	10/30	10/30	1		TUE	1
81			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1 : NWSCH8 @5:30P<	30		\$1,700.00	10/30	10/30	1		TUE	1
82			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1 : NWSCH8 AT SIX<	30		\$2,600.00	10/30	10/30	1		TUE	1
83			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1 : ENT TONIGHT 30<	30		\$2,200.00	10/30	10/30	1		TUE	1
84			700A-900A PROGRAM : TODAY SHW CON COM1 : TODAY SHW	30		\$2,000.00	10/30	10/30	1		TUE	1

OCT24/12 11.34

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,200.00	10/30	10/30	1		TUE	1
86			500A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/30	10/30	1		TUE	1
87			200P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/31	10/31	1		WED	1
88			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	10/31	10/31	1		WED	1
89			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/31	10/31	1		WED	1
90			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/31	10/31	1		WED	1
91			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/31	10/31	1		WED	1
92			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	10/31	10/31	1		WED	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/31	10/31	1		WED	1

REP HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
94			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	10/31	10/31	1		WED	1
95			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/31	10/31	1		WED	1
96			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	10/31	10/31	1		WED	1
97			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	10/31	10/31	1		WED	1
98			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	10/31	10/31	1		WED	1
99			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	10/31	10/31	1		WED	1
100			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	10/31	10/31	1		WED	1
101			630P-700P PROGRAM : NBC NITELY NWS< CON COM1: NBC NITELY NWS<	30		\$7,000.00	10/31	10/31	1		WED	1
102			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	10/31	10/31	1		WED	1

NWS

REP HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
103			700A-900A	30		\$2,000.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
104			730P-800P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : EXTRA ET												
CON COM1: EXTRA ET												
105			900A-1000A	30		\$1,050.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
NOV/12 208725.00											CONTRACT TOTAL 208725.00	
											TOTAL SPOTS 105	

MARKET TOTALS \$938,160 WFLA 22% WFTS 20% WISF 32% WTVT 16% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVT- NSI
 DEMOS- RA35+*

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 817 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	02	600	30 Comme	Nbr of Spots	1	1	600
2	M-F 10a News ...F..	02	275	30 Comme	Nbr of Spots	1	1	275
3	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	01	10000	30 Comme	Nbr of Spots	1	1	10000
4	M-F 1030a Extra ...F..	02	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	1300	30 Comme	Nbr of Spots	1	1	1300
6	M-F 12p Today Show III ...F..	01	400	30 Comme	Nbr of Spots	1	1	400
7	M-F 2p Rachael Ray ...F..	02	450	30 Comme	Nbr of Spots	1	1	450
8	M-F 3p Doctors ...F..	02	750	30 Comme	Nbr of Spots	1	1	750
9	M-F 4p Dr Oz ...F..	01	1130	30 Comme	Nbr of Spots	1	1	1130
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

Crossroads Media
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 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 817 Issue 1



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 P.O. Box 1410
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Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5a News ...F..	01	300	30 Comme	1		1	300
11	M-F 5p News ...F..	01	1700	30 Comme	1		1	1700
12	M-F 530a News ...F..	01	550	30 Comme	1		1	550
13	M-F 530p News ...F..	01	1700	30 Comme	1		1	1700
14	M-F 6p News ...F..	01	2600	30 Comme	1		1	2600
15	M-F 6a News ...F..	01	1500	30 Comme	1		1	1500
16	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	7000	30 Comme	1		1	7000
17	M-F 7p News ...F..	01	2200	30 Comme	1		1	2200
18	M-F 7a Today Show ...F..	01	2000	30 Comme	1		1	2000
19	M-F 730p Entertainment Tonight ...F..	01	2200	30 Comme	1		1	2200
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	M-F 9a Today Show IIF..	01	1050	30 Comme	Nbr of Spots 1		1	1050
21	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots 1		1	600
22	M-F 10a News M.....	02	275	30 Comme	Nbr of Spots 1		1	275
23	M-F 1030a Extra M.....	02	250	30 Comme	Nbr of Spots 1		1	250
24	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots 1		1	2500
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots 1		1	1300
26	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots 1		1	400
27	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots 1		1	450
28	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots 1		1	750
29	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots 1		1	1130
30	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

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Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-F 530a News M.....	01	550	30 Comme	Nbr of Spots	1	1	550
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News M.....	01	2600	30 Comme	Nbr of Spots	1	1	2600
35	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	1	1	1500
36	M-F 7p News M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
37	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 730p Entertainment Tonight M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
39	Mon 8-10p ET / 7-9p CT Voice M.....	02	15000	30 Comme	Nbr of Spots	1	1	15000
40	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
41	Sat 1130p ET / 1030p CT Saturday Night Live	01	2650	30	Nbr of Spots	1	1	2650
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

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Buyer:	..	Client/Product/Estimate:	11/27/12/74	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots 1		1	1000
43	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots 1		1	600
44	Sun 10a Meet The PressS.	01	6500	30 Comme	Nbr of Spots 1		1	6500
45	Sun 6p NewsS.	01	1600	30 Comme	Nbr of Spots 1		1	1600
46	Sun 630p ET / 530p CT NBC Nightly NewsS.	01	8000	30 Comme	Nbr of Spots 1		1	8000
47	Sun 8a Today ShowS.	01	1100	30 Comme	Nbr of Spots 1		1	1100
48	Sun 815p ET / 715p CT NBC Sunday Night FootballS.	01	28000	30 Comme	Nbr of Spots 1		1	28000
49	Sun 9a NewsS.	01	600	30 Comme	Nbr of Spots 1		1	600
50	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	Nbr of Spots 1		1	600
51	M-F 10a News ...T...	02	275	30 Comme	Nbr of Spots 1		1	275
Weekly Totals: Total Spots(Ord Spots)					62	20	102	

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Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11/27/1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
52	M-F 1030a Extra ...T...	02	250	30 Comme	Nbr of Spots	1	1	250
53	M-Su 11p News ...T...	01	2500	30 Comme	Nbr of Spots	1	1	2500
54	M-F 12p Today Show III ...T...	01	400	30 Comme	Nbr of Spots	1	1	400
55	M-F 2p Rachael Ray ...T...	02	450	30 Comme	Nbr of Spots	1	1	450
56	M-F 3p Doctors ...T...	02	750	30 Comme	Nbr of Spots	1	1	750
57	M-F 4p Dr Oz ...T...	01	1130	30 Comme	Nbr of Spots	1	1	1130
58	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
59	M-F 5p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
60	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
61	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
62	M-F 6p News ...T...	01	2600	30 Comme	Nbr of Spots	1	1	2600
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/1/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
63	M-F 7p News T...	01	2200	30 Comme	Nbr of Spots 1		1	2200
64	M-F 7a Today Show ..T..	01	2000	30 Comme	Nbr of Spots 1		1	2000
65	M-F 730p Entertainment Tonight ..T..	01	2200	30 Comme	Nbr of Spots 1		1	2200
66	M-F 9a Today Show II ..T..	01	1050	30 Comme	Nbr of Spots 1		1	1050
67	M-F 1p Days Of Our Lives T....	02	600	30 Comme	Nbr of Spots 1		1	600
68	M-F 10a News T....	02	275	30 Comme	Nbr of Spots 1		1	275
69	M-F 1030a Extra T....	02	250	30 Comme	Nbr of Spots 1		1	250
70	M-Su 11p News T....	01	2500	30 Comme	Nbr of Spots 1		1	2500
71	M-F 12p Today Show III T....	01	400	30 Comme	Nbr of Spots 1		1	400
72	M-F 2p Rachael Ray T....	02	450	30 Comme	Nbr of Spots 1		1	450
73	M-F 3p Doctors T....	02	750	30 Comme	Nbr of Spots 1		1	750
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 817 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: "	Client/Product/Estimate: 11/27/1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
74	M-F 4p Dr Oz .T....	01	1130	30 Comme	Nbr of Spots 1		1	1130
75	M-F 5a News .T....	01	300	30 Comme	Nbr of Spots 1		1	300
76	M-F 5p News .T....	01	1700	30 Comme	Nbr of Spots 1		1	1700
77	M-F 530a News .T....	01	550	30 Comme	Nbr of Spots 1		1	550
78	M-F 530p News .T....	01	1700	30 Comme	Nbr of Spots 1		1	1700
79	M-F 6p News .T....	01	2600	30 Comme	Nbr of Spots 1		1	2600
80	M-F 7p News .T....	01	2200	30 Comme	Nbr of Spots 1		1	2200
81	M-F 7a Today Show .T....	01	2000	30 Comme	Nbr of Spots 1		1	2000
82	M-F 730p Entertainment Tonight .T....	01	2200	30 Comme	Nbr of Spots 1		1	2200
83	M-F 9a Today Show II .T....	01	1050	30 Comme	Nbr of Spots 1		1	1050
84	M-F 1p Days Of Our Lives .W....	02	600	30 Comme	Nbr of Spots 1		1	600
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	NO			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
85	M-F 10a News ..W....	02	275	30 Comme	Nbr of Spots 1		1	275
86	M-F 1030a Extra ..W....	02	250	30 Comme	Nbr of Spots 1		1	250
87	M-F 1135p ET / 1035p CT Tonight Show ..W....	01	1300	30 Comme	Nbr of Spots 1		1	1300
88	M-F 12p Today Show III ..W....	01	400	30 Comme	Nbr of Spots 1		1	400
89	M-F 2p Rachael Ray ..W....	02	450	30 Comme	Nbr of Spots 1		1	450
90	M-F 3p Doctors ..W....	02	750	30 Comme	Nbr of Spots 1		1	750
91	M-F 4p Dr Oz ..W....	01	1130	30 Comme	Nbr of Spots 1		1	1130
92	M-F 5a News ..W....	01	300	30 Comme	Nbr of Spots 1		1	300
93	M-F 5p News ..W....	01	1700	30 Comme	Nbr of Spots 1		1	1700
94	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots 1		1	550
95	M-F 530p News ..W....	01	1700	30 Comme	Nbr of Spots 1		1	1700
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

American Crossroads/ Issue
Submission Number 817 Issue 1



P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 /27 /1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
96	..W....					Comme					
	M-F 6p News	01			2600	30	Nbr of Spots	1		1	26000
	..W....					Comme					
97	M-F 6a News	01			1500	30	Nbr of Spots	1		1	1500
	..W....					Comme					
98	M-F 630p ET / 530p CT NBC Nightly News	01			7000	30	Nbr of Spots	1		1	7000
	..W....					Comme					
99	M-F 7p News	01			2200	30	Nbr of Spots	1		1	2200
	..W....					Comme					
100	M-F 7a Today Show	01			2000	30	Nbr of Spots	1		1	2000
	..W....					Comme					
101	M-F 730p Entertainment Tonight	01			2200	30	Nbr of Spots	1		1	2200
	..W....					Comme					
102	M-F 9a Today Show II	01			1050	30	Nbr of Spots	1		1	1050
	..W....					Comme					
Weekly Totals: Total Spots(Ord Spots)								82	20	102	

Grand Totals			
		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	102		20
Cost	195,725		38,458

Grand Totals:

Spots:

102

Gross Total:

195,725.00

Commission:

29,358.75

Net Total:

166,366.25